

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 00610 282123Z

63

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 COME-00 RSC-01 /019 W

----- 069749

R 282000Z JAN 75

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 1947

UNCLAS SANTIAGO 0610

E.O.11652:N/A

TAGS: XM CI

SUJ: FY 1975 COMMERCIAL ACTION PROGRAM (CAP); GUIDANCE RE SECOND
QUARTERLY REVIEW

REF: STATE 2298

1. CAMPAIGN I: AGRICULTURAL EQUIPMENT

A. PIMS FOR AGRICULTURAL MACHINERY AND EQUIPMENT COMPLETED AND
FORWARDED BY AIRGRAM IN JANUARY.

B. WASHINGTON ACTION STAFF (WAS) WILL RECALL THAT PROMOTIONAL
FILMS ON US AGRICULTURAL MACHINERY WERE UNAVAILABLE (SANTIAGO
3652, STATE 219576). POST NEVER RECEIVED REQUESTED PROMOTIONAL
MATERIAL ON NATIONAL FARM MACHINERY SHOW SCHEDULED FEB 12-15,
LOUISVILLE, KY. IT NOW TOO LATE TO USE SHOW AS FOCUS OF OUR
PROMOTIONAL ACTIVITIES HERE. CAN WAS SUGGEST ALTERNATIVE?

2. CAMPAIGNS II AND III: CONSTRUCTION AND MINING EQUIPMENT:
BECAUSE OF DELAYS IN CONCLUDING PIMS FOR CAMPAIGN I, POST IS
ATTEMPTING CONCURRENT MARKET SURVEYS FOR CAMPAIGNS II AND III. WE
ESTIMATE THAT ANALYSES AND COMPLETED PIMS FOR BOTH CAMPAIGNS WILL
BE FORWARDED BY MID-FEBRUARY.

POPPER

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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